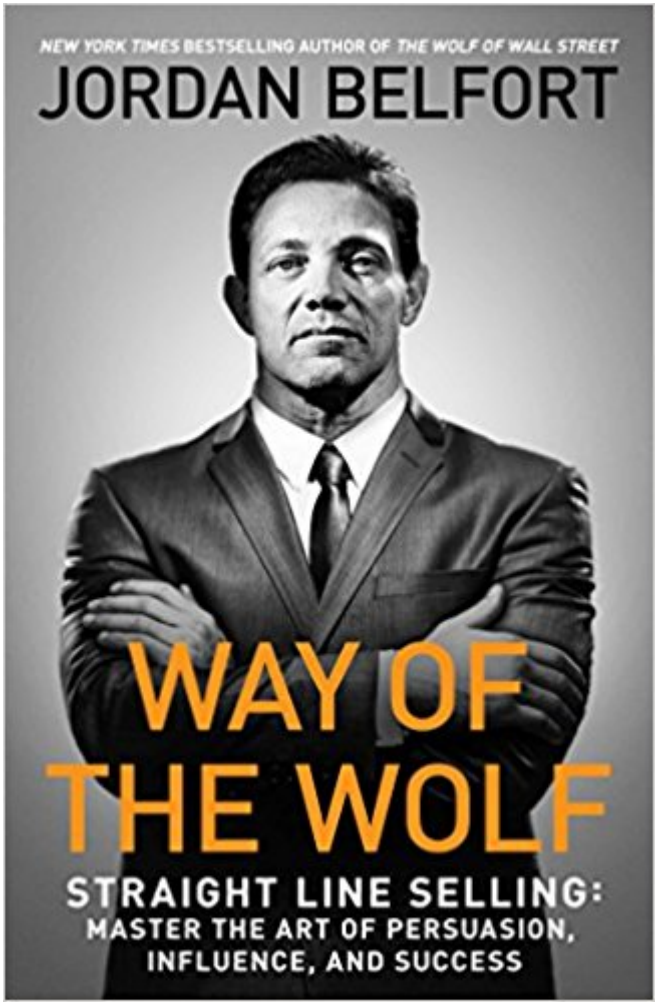
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Way Of The Wolf: Straight Line Selling: Master The Art Of Persuasion, Influence, And Success



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Synopsis

Jordan BelfortÃ¢â ¬â •immortalized by Leonardo DiCaprio in the hit movie The Wolf of Wall StreetÃ¢â ¬â •reveals the step-by-step sales and persuasion system proven to turn anyone into a sales-closing, money-earning rock star.For the first time ever, Jordan Belfort opens his playbook and gives readers access to his exclusive step-by-step systemÃ¢â ¬â •the same system he used to create massive wealth for himself, his clients, and his sales teams. Until now this revolutionary program was only available through JordanÃ¢â ¬â„¢s $1,997 online training. Now in Way of the Wolf, Belfort is ready to unleash the power of persuasion to a whole new generation of readers, revealing how anyone can bounce back from devastating setbacks, master the art of persuasion, and build wealth. Every technique, every strategy, and every tip has been tested and proven to work in real-life situations. Written in his own inimitable voice, Way of the Wolf cracks the code on how to persuade anyone to do anything, and coaches readers, regardless of age, education, or skill level, to be a master sales person, negotiator, closer, entrepreneur, or speaker.

Book Information

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Customer Reviews

Jordan's ability to train and motivate salespeople at all levels of expertise is second to none. In March of 2011, he spent 1 full day training Amcon's sales staff in the Straight Line System, and the results were incredible. Sales increased by 26% the following month and have continued to rise ever since. The changes were both immediate and lasting, and the sense of teamwork among our sales staff has never been stronger. There is no other sales training out there in the same league as this.Ã Â (Tony Grist - Chairman of Amcom)Not only does JordanÃ¢â ¬â„¢s message

motivate and inspire, but it provides empowering tools for success. I encourage everyone to get to know Jordan Belfort. His strategies for rising to the top should be a Ã¢â ¬Ëœmust learnÃ¢â ¬â„¢ for everyone!Ã¢â ¬Â• (Brad Thomsen Ã¢â ¬â œ Managing Broker at CENTURY 21 Real Estate Center)Jordan is one of the most engaging and motivating speakers in the world today. What he teaches about selling with the Straight Line System is simply world class. If you desire to be at the top of your game as a salesperson, donÃ¢â ¬â„¢t miss this!Ã Â (Craig Scoogie Ã¢â ¬â œ CEO Ã¢â ¬â œ NextDC)

Jordan Belfort has acted as a consultant to more than fifty public companies, and has been written about in virtually every major newspaper and magazine in the world, including The New York Times, The Wall Street Journal, Los Angeles Times, The Times (London), Herald Tribune, Le Monde, Corriere della Sera, Forbes, BusinessWeek, Paris Match, and Rolling Stone. His two international bestselling memoirs, The Wolf of Wall Street and Catching the Wolf of Wall Street, have been published in over forty countries and translated into eighteen languages.

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